



FOUNDATION NEWSLETTER

MARCH 2023



Our Mission

Serving our YOUNG and those in need by bringing together the community to take action and build a brighter future.

Young Caring for Our Young was established in 2007 by Spencer and Sherry Young. Since that time, we have donated over 5 million dollars to local education foundations and other non-profit causes that directly impact youth in northern Utah and southern Idaho. Thank you for joining us! Here are three simple ways that you can get involved today:

- 1**

FACEBOOK

[Like us on Facebook](#)
- 2**

INSTAGRAM

[Young Caring for our Young](#)
- 3**

TIKTOK

[Young Caring 4 Young](#)
- 4**

WEBSITE

thinkcaring.org

The Young Caring for Our Young

KIND Fund



WE HAVE SERVED 1,502 CHILDREN SINCE 2022
382 IN 2023 SO FAR!

"WHAT A FABULOUS PROGRAM THIS IS, AND I AM SO GRATEFUL BECAUSE IT WAS SO EASY FOR ME TO DO! MY STUDENT HAD TEARS IN HER EYES FOR THE WONDERFUL BAGS OF CLOTHES, AND SHE COULD NOT SAY THANK YOU ENOUGH... I KNOW IT WAS GREATLY APPRECIATED AND WILL BE USED!"
-DAVIS COUNTY EDUCATOR



Young Honda & Toyota

March 30th & April 1st, 5th-8th
America West Heritage Center

POWERUP EVENT



Young Powersports

May 6th
Help us fight Teen Homelessness at each Powersports location

TAKE A SWING AT HUNGER



Young Subaru

April 15th
11:30-3pm

Raising money to provide food for children in our community



FUNDRAISER DINNER

Young
AUTOMOTIVE GROUP
Caring for our young

Last month we hosted a fundraising dinner for our foundation, and we were blown away by the support we received from the community and from our Executives and General Managers. The event sold out with 140 people attending, and each attendee made a personal donation to YCFOY. We heard testimonials from educators, KIND Fund recipients, and donors regarding the important work we are doing, and everyone who attended gained a deeper sense of appreciation and awareness of the needs that exist in our community. We are so grateful for everyone's support, and we can't wait to see the amazing things we accomplish because of their generosity and kindness.

-Tami Olsen





Young Automotive Group Scouting for Food Event

Wow! Our employees and customers came through big with this event. Together we were able to donate more than 4200 lbs of food to local pantries in Cache, Davis, Weber, Box Elder and Morgan County. Ford Brigham tipped the scales with 600 lbs themselves, and Audi, KIA, Chev and Ford Morgan were next in line as high donors. The OZ Marketing team made a significant donations of food as well, so it was truly a collective effort from most of our stores and partners. Thanks for helping us fight hunger!



AUDI LAYTON HOPE SQUAD EVENT



The Audi Hope Squad Event was a massive success! Hope Squad is a powerful club at schools all over the US. The goal of Hope Squad is to prevent suicide through public awareness and education, reduce stigma, and serve as a resource to those touched by suicide. We have loved working with the Layton High Hope Squad to help build awareness of this awesome organization. We are thrilled at how many people from local schools and the community showed their support at this event. We had a turnout of more than 800 people! This included 16 Hope Squads, and teachers from more than 30 schools in Davis School District! We were able to provide resources of hope from organizations like Encircle House, To Write Love on Her Arms, Mama Dragons, Safe Utah, Young Caring for Our Young and so much more. In addition to providing resources to

families in the community we donated more than \$2500 back to local hope squads! We had so much fun giving away AirPods, a Nintendo Switch and other prizes! We loved getting to promote resilience for these kids and provide the resources that could help save people they love.

-Sierra Wilkinson





This last weekend our dealership, **Dodge Layton**, had the opportunity to shop for the **KIND** fund as a group. We shopped for 20 kids total. This was such an awesome experience to do together. It was really great to see the team come together on their day off to do something for others. Everyone has been working super hard, and coming to do something like this on their day off and on a Sunday, is a huge sacrifice. Doing these KIND fund packets not only was a humbling experience, but I think it really helped educate our team on how the KIND fund works so they have more confidence doing it on their own going forward. Here's a big "Thank You" to Adam Strong for putting this together!

-Hannah Pierce



Advocate Spotlight

Brooklyn Campbell
Ford Ogden

Brooklyn is a great example of a YCFOY Advocate. She lives the YAG core values, and she gives 100% to everything she does. We can count on her to happily volunteer for events or projects for the foundation, and she does it with a smile. She is one of the first to respond to a request for help, and she is always on top of the events at her store. Brooklyn also really cares about our employees. She looks out for them and makes sure they are aware of the services available to YAG employees in need. Thanks for helping us make a difference in so many lives, Brooklyn!



Our friends at Deseret Digital Media (KSL.COM) have gone above and beyond to support Young Caring for Our Young for the past several years. They were one of our 1st "large donors" several years ago to step up when we launched our air freshener campaign, and they have increased their donations every year since. In 2022, they singlehandedly took the KIND Fund to whole new level by being the largest partner donor to that fund. They have helped promote the KIND Fund through their news coverage and also by shopping for several kids in need as a management team, and they continue to show their belief in our foundation by helping us connect with other large donors. They are personally and professionally committed to helping us help kids, and we're grateful beyond words for their support. **Thank you Brock Thurgood and Jadon Andersen!**

Interested in getting involved?

Contact the YCFOY Advocate at your dealership or one of our committee heads.

We would love to have you join us!

Store:

- Buick Idaho _____
- Buick Layton _____
- Chevrolet _____
- Dodge Layton _____

- Dodge Morgan _____

- Ford Brigham _____
- Ford Morgan _____
- Ford Ogden _____
- Honda _____
- Hyundai _____
- Kia _____

- Mazda _____

- Powersports Bountiful _____
- Powersports Centerville _____
- Powersports Idaho _____

- Powersports Layton _____
- Powersports Logan _____
- Powersports Morgan _____
- Powersports Pleasant View _____
- Subaru _____

- Toyota _____
- Truck & Trailer _____
- VW/Audi _____

- YAG _____
- Combined Office _____
- F&I _____

- COE _____
- COE/YCFOY _____
- GM _____
- OZMarketing/Print & Main _____

Advocate:

- Angela Day angela.day@youngautoidaho.com
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- Cailin Young cailin.young@youngchev.com
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COMMITTEE LEADERS

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Gratitude

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Next Advocate Meeting:
March 23rd, 2pm @ Kia

Next Board Meeting:
March 22nd, 3pm @ Kia